



Annual Report to Western Canadian Roadbuilders & Heavy Construction Association  
Scottsdale, Arizona, 2010

The past year has seen substantial improvements to our organization with an approved strategic plan and clear priorities to achieve the goals and objectives.

Our president, Shantel Lipp has undertaken an extensive policy review which included an extensive review and implementation of a new governance structure, updated bylaws and a strong vision for the association.

The association events continue to be a success, and remain of great importance to the membership.

I would like to highlight some of the accomplishments made by the association over this past year for you.

Membership/Association Development:

With the increased involvement of our president in many functions and inter-association activities, the role of the president and the awareness of the association is becoming the hub of the heavy construction industry. This is evidenced by our continued growth in membership; our current membership is currently 195 up 35 members from where we were a year ago today.

Ongoing initiatives such as increased communications to members, an association rebranding resulting in a new name and look, a revitalized website, an industry magazine and related organization involvement are ensuring membership, government and industry engagement and interaction.

In November 2009 we launched our latest initiative put forth by our Association as a major communication tool. A brand new quarterly magazine called Think Big Saskatchewan. This magazine is made possible with our partners the Regina Construction Association and the Saskatoon Construction Association. The magazine will be circulated both electronically and in print form and will be sent to our many stakeholder groups and government alike. We are very proud of the positive message that this magazine will convey to members, potential members, all levels of government and the buyers of construction services. The publication has been met by rave reviews from many groups already.

The government and industry relations are drastically improved and continuing to expand. With the many initiatives, such as joint media conferences with the Ministry of Highways and Infrastructure our organization is rapidly being recognized as a main industry contact representing the Heavy Construction industry.

## Human Resources Committee

The Human Resources initiative of education and apprenticeship for positions involved in heavy construction is a primary priority for 2010. Initial research has begun on how to approach the growing need for training and skilled workers at all levels of our industry, and a mapped out process of how the program will proceed has been drafted.

## Equipment Rental Rates

The association has done extensive work with the Equipment Rental Rates. We would like to extend our thanks to the Alberta Roadbuilders and Heavy Construction Association for their assistance in our rental rate formula review. We have worked very hard with our sister associations in the Western Provinces to ensure our rates are consistent and up to date with what our neighboring provinces are doing. This is of course with consideration to the differences that lie within each province.

The upcoming year brings many challenges a decline in the province's potash revenues has resulted in not only a restricted provincial budget but also a freeze on municipal infrastructure funding. The Association continues to lobby on behalf of the members on increased infrastructure funding, earlier tender schedules, better contract finalization, specification changes and a plan to tackle the issue of a dwindling labour force. Our latest request of the Ministry is to implement a Industry Roundtable, that would meet 2-3 times a year to focus on higher level issues.

Over the next few months we will be implementing new plans, new ideas and a 2010 plan of action that will further growth and expand our organization.

Respectfully submitted on behalf of the Saskatchewan Heavy Construction Association.



Brian Wappel, Chairman